

UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, DC 20460



OFFICE OF CHEMICAL SAFETY  
AND POLLUTION PREVENTION

November 18, 2014

Jessica Goldberg  
Senior Regulatory Affairs Specialist  
Chemsico, Division of United Industries  
P.O. Box 142642  
St. Louis, MO 63114-0642

Subject: Label Amendment – Addition of optional marketing claims  
Product Name: Chemsico Home Insect Control 25G  
EPA Registration Number: 9688-298  
Application Date: September 15, 2014  
Decision Number: 495897

Dear Ms. Goldberg:

The amended label referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act, as amended, is acceptable.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. You must submit one copy of the final printed labeling before you release the product for shipment with the new labeling. In accordance with 40 CFR 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. "To distribute or sell" is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR 152.3.

Your release for shipment of the product constitutes acceptance of these conditions. If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6. If you have any questions, please contact Elizabeth Fertich by phone at 703-347-8560, or via email at [fertich.elizabeth@epa.gov](mailto:fertich.elizabeth@epa.gov).

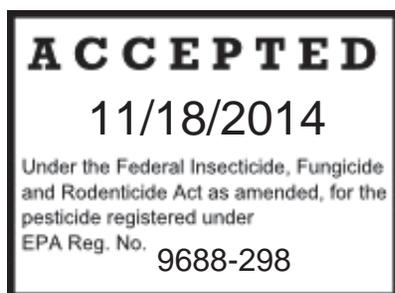
Sincerely,

A handwritten signature in black ink, appearing to read "Kable Bo Davis", enclosed in a large, hand-drawn oval.

Kable Bo Davis, Product Manager 3  
Invertebrate and Vertebrate Branch 1  
Registration Division (7505P)  
Office of Pesticide Program

# Chemsico Home Insect Control 25G

(Please see back page for optional marketing claims and language)



Active Ingredient:  
Gamma-Cyhalothrin .....0.025%  
Other Ingredients ..... 99.975%

**KEEP OUT OF REACH OF CHILDREN**

**CAUTION** See side for additional precautionary statements.

Net Contents 1 Gallon (3.7L)

## [OPERATING INSTRUCTIONS FOR EZ SPRAY™][AccuShot Sprayer] (Option A)

1. Remove sprayer from side holder. [ Unwrap the tubing] [Gently pull tubing out]. [Graphic depiction]
2. Remove seal from top of cap. Unplug cap. [Graphic depiction]
3. Securely snap the [green] plug into hole on cap. [Graphic depiction]
4. Remove plastic tab near [top] [bottom] of sprayer to activate batteries. [Graphic depiction]
5. Twist nozzle to adjust spray from CLOSE to SPRAY or STREAM. [Graphic depiction]
6. [When priming the sprayer, hold sprayer level to the ground. Sprayer may not prime if it is held at an angle. Once primed, it will spray in any direction. (Graphical representation.)]

## [OPERATING INSTRUCTIONS FOR AccuShot Sprayer] (Option B)

1. Remove cap and replace with reusable AccuShot Sprayer. Make sure sprayer cap is tightly closed before use
2. Twist nozzle to adjust spray from CLOSE to SPRAY or STREAM. [Graphic depiction]
3. [When priming the sprayer, hold sprayer level to the ground. Sprayer may not prime if it is held at an angle. Once primed, it will spray in any direction. (Graphical representation.)]

## HOW TO USE THE EZ SPRAY™[AccuShot Sprayer]

- Aim toward target [site] [area to be treated], and away from people and pets.
- [To improve accuracy, use slider to extend wand.][Use slider to extend wand and to improve accuracy.]
- Press the trigger to spray.
- Release the trigger to stop spray.

**After use:** 1. Twist nozzle completely to CLOSE position. 2. Secure sprayer [upright] [tip down] in [holster] [holder]. 3. **Failure to adjust nozzle completely to CLOSE position and properly secure sprayer in [holster] [holder] may result in leakage and damage to property or injury to people or animals.**

## [Keep reusable AccuShot sprayer for use with Chemsico Home Insect Control 25G]

**To replace batteries:** 1. [Slide battery compartment door to unlatch and open.] [Push release button near nozzle and lift up on battery hatch.] [Use screwdriver to open battery compartment] 2. Remove used batteries and insert [four] [two] new AA batteries **in correct positions** as marked per diagram inside of battery compartment. Never insert the positive end where the negative end belongs and vice versa. **Always** use a complete set of new batteries of the same type when replacing batteries. **Never** mix alkaline, carbon-zinc or rechargeable batteries. 3. Securely close battery compartment door. 4. **Always** follow manufacturer's recommendations for use and disposal of batteries.

**Additional Operating Notes:** • Do not submerge in water. • Before each use,

inspect sprayer carefully, making sure hose is flexible and not kinked, worn or cracked, and that all connections are tight. • When storing sprayer for prolonged periods, remove batteries.

*(Option A: Directions for Easy Action Pump)*

### [EASY ACTION PUMP [SPRAYER] Directions] [HOW TO USE THE EASY ACTION PUMP [SPRAYER]]

- [1. For the initial use, remove the tie that is securing the handle to the base of the pump.
2. **REMOVE THE WAND** from the holster and **PULL THE HOSE** from the storage compartment.
3. Make sure the sprayer wand is securely tightened to the spray handle. (Graphical representation.)
4. **TURN THE PUMP HANDLE CLOCKWISE** to tightly seal the pump to the bottle and unlock the pump handle for pumping. (Graphical representation)
5. **RAISE THE PUMP HANDLE FROM THE BOTTLE AND PUMP** until you begin to feel resistance. (Graphical representation)
6. Secure the pump handle for carrying by pushing the handle into the base of the pump and turn the handle counterclockwise one quarter-turn to lock. (Graphical representation)
7. **BEGIN SPRAYING** by pushing down on the spray handle trigger. (Graphical representation)
8. **ROTATE THE NOZZLE AT THE TIP** of the wand to adjust the spray from a direct spray to a broadcast mist. (Graphical representation)
9. For continuous spray, push the trigger down and slide it forward to lock. **SLIDE THE TRIGGER BACK TO RELEASE** it from the lock position.

**Note:** If sprayer does not function properly, remove nozzle cover and check nozzle and holes in rubber component for obstructions. Replace nozzle cover and use as instructed above.]

*(Option B: Directions for Easy Action Pump)*

### [EASY ACTION PUMP [SPRAYER] Directions] [HOW TO USE THE EASY ACTION PUMP [SPRAYER]]

- [1. For the initial use, remove the tie from the handle and the base of the pump.
2. **REMOVE THE WAND** from the holster and **PULL THE HOSE** from the storage compartment.
3. **TURN THE PUMP COLLAR CLOCKWISE** to make sure the pump is tightly sealed on the bottle. (Graphical representation)
4. **TURN THE PUMP HANDLE COUNTERCLOCKWISE** one-eighth turn to release the handle.
5. Raise the pump handle from the bottle and pump until you begin to feel resistance (10-20 pumps). (Graphical representation)
6. When you begin to feel resistance, push the pump handle into the base of the pump and turn the handle clockwise one-eighth turn to secure it for carrying.
7. Once the pump handle is secured **BEGIN SPRAYING** by pushing down on the spray handle trigger. (Graphical representation)

8. **ROTATE THE NOZZLE AT THE TIP** of the wand to adjust the spray from a direct spray to a broadcast mist. (Graphical representation)

**Note:** If sprayer does not function properly, remove nozzle cover and check nozzle and holes in rubber component for obstructions. Replace nozzle cover and use as instructed above.]

## STOP. READ ENTIRE LABEL BEFORE USE.

### DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. *For use around the home only. Do not use on pets.*



**People and pets should not be allowed in treated areas until spray has dried.**

- Do not water the treated area to the point of runoff.
- Do not make applications during rain.
- All outdoor applications must be limited to spot or crack-and-crevice treatments only, except for the following permitted uses:
  1. Treatment to soil or vegetation around structures
  2. Applications to lawns, turf and other vegetation
  3. Applications to building foundations, up to a maximum height of 3 ft. Other than applications to building foundations, all outdoor applications to impervious surfaces such as sidewalks, driveways, patios, porches and structural surfaces (such as windows, doors and eaves) are limited to spot and crack-and-crevice applications only.
- Application is prohibited directly into sewers or drains, or to any area like a gutter where drainage to sewers, storm drains, water bodies or aquatic habitat can occur. Do not allow the product to enter any drain during or after application.

### [SHAKE WELL BEFORE USING] [SPRAYER INSTRUCTIONS]

[How to prime and care for your sprayer:]

1. After shaking product well, remove cap from container and replace with sprayer hose and cap assembly. Tighten securely.
2. Turn sprayer nozzle one half-turn counterclockwise. Hold sprayer below the level of container and prime by pumping trigger 10 to 15 times until product is dispensed. Adjust nozzle to fine spray or jet stream as needed.
3. To store, turn nozzle to "OFF" position and [store with sprayer above level of liquid in container to prevent leakage] [store sprayer on hook located near bottle handle to prevent leakage].
4. Avoid contamination of food, feedstuffs and domestic water supplies. All food-processing surfaces and utensils should be covered during treatment or thoroughly washed before use. Remove pets and birds and cover fish aquariums before spraying.

**[OPTIONAL DIRECTIONS FOR TRIGGER SPRAYER PRODUCT]****HOW TO USE**

1. Shake well before each use.
2. Adjust nozzle to narrow fan spray, to prevent excessive wetting and waste of product. Spray just enough to cover area to be treated.
3. Avoid contamination of food, feedstuffs and domestic water supplies. All food-processing surfaces and utensils should be covered during treatment or thoroughly washed before use. Remove pets and birds and cover fish aquariums before spraying.

**[OPTIONAL DIRECTIONS FOR NESTED SPRAYER APPLICATOR]****HOW TO USE**

1. Shake well before each use.
2. Pull tab outward.
3. Rotate lock ring counterclockwise to unlock.
4. Pull sprayer to uncoil tubing.
5. Turn sprayer nozzle one half-turn counterclockwise. Hold sprayer below the level of container and prime by pumping trigger 10 to 15 times until product is dispensed. Adjust nozzle to fine spray or jet stream as needed.
6. To store, turn nozzle to "OFF" position and return sprayer to bottle opening.
7. Drape tubing through slot in the spray handle.
8. Turn lock ring clockwise to lock.
9. Avoid contamination of food, feedstuffs and domestic water supplies. All food-processing surfaces and utensils should be covered during treatment or thoroughly washed before use. Remove pets and birds and cover fish aquariums before spraying.

**[OPTIONAL DIRECTIONS FOR CAPTIVE SPRAYER PRODUCT]****HOW TO USE****BEFORE USE:**

1. Shake well before each use.
2. Peel sticker from flip-top cap and open cap. Discard sticker.
3. Remove sprayer from its slot beneath the bottle handle and remove and discard plastic wrap. Pull black hose tip to completely extend tubing.
4. Firmly press black hose tip into opening in cap until it snaps into place.
5. Hold sprayer below the level of the container and prime by pumping trigger several times until product is dispensed.
6. Adjust nozzle to desired setting.

**AFTER USE:**

7. To store, turn sprayer nozzle off.
8. DO NOT disconnect hose.
9. Return sprayer to its slot. Hose can be pushed back into sprayer handle.

**[AUTO TRIGGER [SPRAYER] DIRECTIONS]**

1. Shake well before use.
2. Remove plastic tab near top of sprayer to activate batteries [graphic depiction]
3. Twist nozzle to adjust spray from CLOSE to SPRAY or STREAM. [graphic

depiction]

4. [Press the trigger to spray]. Spray just enough to cover area to be treated. Avoid contamination of food, feedstuffs and domestic water supplies. All food-processing surfaces and utensils should be covered during treatment or thoroughly washed before use. Remove pets and birds and cover fish aquariums before spraying.
5. Release the trigger to stop spray.

Keep the reusable auto trigger [sprayer] for use on compatible refills.

**INDOORS** (Graphic showing Indoor treatment sites.)

Spray areas where **cockroaches, palmetto bugs, ants\***, clover mites, crickets, cigarette beetles, confused flour beetles, red flour beetles, rice weevils, saw-toothed grain beetles, dermestid beetles, firebrats, water bugs, silverfish, earwigs, box elder bugs, centipedes, millipedes, stink bugs, pillbugs, sowbugs, scorpions and spiders are found or normally occur, including dark corners of rooms and closets; cracks and crevices in walls; along and behind baseboards; beneath and behind sinks, stoves, refrigerators and cabinets; and around plumbing and other utility installations. **Pillbugs, sowbugs, scorpions and spiders** must be sprayed directly to be killed.

**For ants\***, apply to ant trails, around doors and windows and wherever else ants may find entrance.

\* Argentine, southern, field, Allegheny mound, Florida carpenter, black carpenter, cornfield, honey, pavement, nuisance, harvester

**For control of carpet beetles**, thoroughly spray along baseboards and edges of carpeting; under carpeting, rugs and furniture; in closets and on shelving; and wherever else insects are seen or suspected.

**For control of fleas and brown dog ticks**, thoroughly spray pet beds, resting quarters, nearby cracks and crevices, along and behind baseboards, window and door frames and localized areas of floor and floor covering where fleas and ticks may be present. Pet bedding should be replaced with clean, fresh bedding after treating the area. **Do not treat pets with this product.** To control the source of flea infestations, pets should be treated with a product registered for application to animals.

*Note: Test inconspicuous sample of fabric or rug for staining before use. Check carpet manufacturer's warranty and care and maintenance information before using product on your specific brand of carpeting.*

**OUTDOORS** (Graphic showing Outdoor treatment sites.)

**Bees, wasps, box elder bugs, centipedes, millipedes, pillbugs, sowbugs, scorpions, spiders, flies, Asian beetles, stink bugs and mosquitoes:** For use only as an aid in reducing annoyance from these insects. Spray outside surfaces of screens, doors, window frames or wherever insects may enter the room. Also spray surfaces around light fixtures, on porches, in garages and other places where insects alight [land] or congregate. **Pillbugs, sowbugs, scorpions and spiders** must be sprayed directly to be killed.

**Ants\*, ticks (including ticks which transmit Lyme disease), crickets, fleas and**

**earwigs:** For treatment of infestation of these insects in areas where there are weeds or bushy non-crop areas, spray infested areas thoroughly. When treating for ticks, give special attention to areas frequented by pets. For ants, thoroughly wet hills and runways.

\* Argentine, southern, field, Allegheny mound, Florida carpenter, black carpenter, cornfield, honey, pavement, nuisance, harvester

### **[FOUNDATION] [PERIMETER] [BARRIER] TREATMENT**

Apply a continuous band of insecticide around building foundation and around windows, doors, utility line entrances, eaves, vents and other areas to reduce the potential for entry by crawling pests. Remove debris and leaf litter from next to the foundation, cut back vegetation and branches that touch the foundation, and move or rake back rocks, deep mulch or other potential pest harborage next to the foundation.

Apply the band up to 3 ft wide around the structure and upwards along the foundation to 3 ft and around windows, doors and roof overhangs. Apply as a coarse spray to thoroughly and uniformly wet the foundation and/or band area so that the insecticide will reach the soil or thatch level where pests may be active. One gallon will cover 800 sq ft [1.3 gallons will cover 1,050 sq ft.] [One quart will cover 200 sq ft].

### **WOOD DESTROYING INSECTS**

Treat infested areas and areas likely to be infested, such as wood surfaces, voids and tunnels [channels] in damaged wood; behind veneers; in structural voids (between stud walls and spaces between wood and foundations); along cracks; along crawl spaces; and around outside buildings, porches, wood piles, wooden fences and decks. Kills **exposed subterranean termites\***, **dampwood termites\***, **drywood termites\***, **carpenter ants**, **ambrosid beetles**, **death hunter beetles**, **false powderpost beetles** and **powderpost beetles**.

### **For Carpenter Bees**

Treat active tunnels where carpenter bee activity has been observed. Leave the entrance hole open for 48 hours after application to allow the bees to contact and distribute the insecticide throughout the nest galleries. Then plug the entrance hole with a piece of wooden dowel coated with carpenter's glue or wood putty. Plugging the hole will prevent reinfestation of old nesting tunnels and reduce the chances of wood decay.

*\*For localized control only. The purpose of such applications of this product for termites is to kill workers or winged reproductive forms which may be present in treated channels at the time of treatment. Such applications are not a substitute for mechanical alteration, soil treatment or foundation treatment but are merely a supplement. This product is not recommended as sole protection against termites. For active termite infestations, get a professional inspection.*

### **REFILL DIRECTIONS**

Chemsico Home Insect Control 25G can be refilled using Chemsico Insecticide Concentrate 25G. Pour the entire contents of one 12.8 fl oz bottle of Chemsico

Insecticide Concentrate 25G into an empty 1 gal container of Chemsico Home Insect Control 25G. Fill to 1 gal with water, replace the lid [cap] and shake well prior to using.

### **REFILL DIRECTIONS FOR EZ SPRAY™**

Refill only with Chemsico Insecticide Concentrate 25G. Remove cap. Carefully measure and pour 12.8 fl oz of concentrate into an empty 1 gal container of Chemsico Home Insect Control 25G EZ Spray, and fill to 1 gal with water. Replace and tightly close cap. Wipe off any spilled product.

### **[OPTIONAL] REFILL DIRECTIONS FOR EZ SPRAY™**

Refill only with Chemsico Insecticide Concentrate 25G. Remove cap. Carefully measure and pour 17 fl oz of concentrate into an empty 1.3 gal container of Chemsico Home Insect Control 25G EZ Spray, and fill with water to 1.3 gal. Replace and tightly close cap. Wipe off any spilled product.

### **STORAGE AND DISPOSAL (FOR EZ SPRAY™)**

**Pesticide Storage:** Turn the nozzle to "CLOSE" position. To prevent leakage, attach sprayer to clip. Store this product only in its original container in a secure storage area away from sources of heat or open flame and in an area inaccessible to children and pets. Keep from freezing. **Pesticide Disposal:** Nonrefillable container. Do not reuse or refill this container unless the directions for use allow a different (concentrated) product to be diluted in the container. **If empty:** Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

### **STORAGE AND DISPOSAL (FOR AccuShot Sprayer)**

**Pesticide Storage:** Turn the nozzle to "CLOSE" position. To prevent leakage, attach sprayer to clip. Store this product only in its original container in a secure storage area away from sources of heat or open flame and in an area inaccessible to children and pets. Keep from freezing. **Pesticide Disposal:** Do not discard the AccuShot Sprayer. Keep the AccuShot Sprayer for use on Chemsico Home Insect Control 25G Nonrefillable container. Do not reuse or refill this container unless the directions for use allow a different (concentrated) product to be diluted in the container. **If empty:** Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

### **STORAGE AND DISPOSAL**

**Pesticide Storage:** Store in cool dry area away from heat or open flame. **Pesticide Disposal:** Nonrefillable container. Do not reuse or refill this container unless the directions for use allow a different (concentrated) product to be diluted in the container. **If empty:** Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

(For use with *Option A*)

### **STORAGE AND DISPOSAL (EASY ACTION PUMP [SPRAYER])**

**Pesticide Storage:** Slowly turn the pump handle counterclockwise to loosen the pump mechanism from the bottle to release pressure. Turn the handle back clockwise to seal the unit for storage. Turn the handle counterclockwise one quarter-turn to lock the handle. Push the hose back into the storage compartment. Place the wand back in the holster. Store this product in its original container in a secure storage area. **Pesticide Disposal: If empty:** Nonrefillable container. Do not reuse or refill this container unless the directions for use allow a different (concentrated) product to be diluted in the container. Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

(For use with *Option B*)

### **STORAGE AND DISPOSAL (EASY ACTION PUMP [SPRAYER])**

**Pesticide Storage:** Slowly turn the pump collar counterclockwise to loosen the seal and release pressure. Turn the collar back clockwise to retighten the seal. Push the hose back into the storage compartment. Place the wand back in the holster. Store this product in its original container in a secure storage area. **Pesticide Disposal: If empty:** Nonrefillable container. Do not reuse or refill this container unless the directions for use allow a different (concentrated) product to be diluted in the container. Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

### **STORAGE AND DISPOSAL (For use with Auto Trigger [Sprayer])**

**Pesticide Storage:** Store in original container in a cool, dry area away from heat or open flame and in an area inaccessible to children and pets. Keep from freezing.

**Pesticide Disposal: Reusable Auto Trigger [Sprayer]:** Do not discard. Keep the Auto Trigger [Sprayer] for use on Chemsico Home Insect Control LN. **If Empty:** Non-refillable container. Do not reuse or refill this container. Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

## **PRECAUTIONARY STATEMENTS**

### **Hazards to Humans and Domestic Animals**

**CAUTION.** Harmful if absorbed through skin. Avoid contact with skin, eyes or clothing. Wash hands thoroughly with soap and water after handling and before eating, drinking, chewing gum, or using tobacco. Remove and wash contaminated clothing before reuse.

### **First Aid**

**If on Skin or Clothing:** Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a Poison Control Center or doctor for treatment advice.

Have the product container or label with you when calling a Poison Control Center or doctor or going for treatment.

### **Environmental Hazards**

This product is toxic to fish and other aquatic organisms. To protect the environment, do not allow pesticide to enter or run off into storm drains, drainage ditches, gutters or surface waters. Applying this product in calm weather when rain is not predicted for the next 24 hours will help to ensure that wind or rain does not blow or wash pesticide off the treatment area.

**NOTICE: To the extent consistent with applicable law, buyer assumes all responsibility for safety and use not in accordance with directions.**

[*Questions or comments?* Call toll free 1-800-332-5553.]

[\*\*If you are not satisfied with this product for any reason, send your written request for a refund to the address below, together with the original dated store receipt showing the price you paid. Please allow 6-8 weeks for processing.]

Made in the USA for Chemsico  
Division of United Industries Corporation  
PO Box 142642  
St. Louis, MO 63114-0642

EPA Reg. No: 9688-298  
EPA Est. No. 9688-MO-1 © 2014

1. Indoor + [plus] [Home] Perimeter [Insect] Treatment [Control]
2. Indoor + [plus] [Home] Barrier [Insect] Treatment [Control]
3. Indoor + [Home] Foundation [Insect] Treatment [Control]
4. Control listed insects inside the house and around the perimeter
5. Use Indoors and as an Outdoor Foundation Treatment
6. Indoor & Foundation [Barrier] [Perimeter] Treatment in One!
7. Up to [9] Months of Indoor Control
8. Up to [9] Months of Control Indoors
9. Indoor Protection [for] up to [9] Months
10. Indoor Control [for] up to [9] Months
11. Controls Roaches, Ants, Crickets and Silverfish Indoors [for] up to [9] Months
12. Up to [9][ Month Control
13. Up to 12 Month\* [52 weeks] Control for Cockroaches
14. Controls Cockroaches for 12 months\*
15. [XX%] More Than [XX oz size]
16. [Kills [controls] roaches
17. Kills fleas
18. Kills both adult and pre-adult (larvae) fleas
19. Kills fleas and their hatching eggs
20. Kills ticks (including ticks which transmit Lyme disease)
21. Helps protect your home from invading ants
22. Also stops spiders, roaches, fleas, and ticks
23. For use around foundations, outside buildings, porches, wood piles, wooden fences, and decks
24. Kills on Contact
25. Kills Carpenter Ants & other listed ant species
26. Kills Ants [on Contact]
27. Kills carpenter bees [on contact]
28. Kills Wood-Destroying Insects on Contact
29. For Use Around Foundations, Porches, Wood Fences & Decks
30. Kills on contact
31. Kills fast
32. Fast killing
33. Fast Acting
34. Kills ticks on contact
35. Kills [even] hidden bugs
36. Kills the bugs you see and kills the bugs you don't see
37. Kills roaches, ants and spiders
38. Kills roaches, fleas, and ticks
39. Kills [controls] ants, roaches, spiders, fleas and ticks
40. Kills home invading pests [insects]
41. Kills [controls] up to 40 [types of] insects [indoors & outdoors]
42. Use indoors and outdoors
43. EZ Spray Sprayer included
44. Ready-to-use
45. Economical do-it-yourself pest control
46. Do-it-yourself pest control
47. Easy to use ready spray
48. Clear Formula
49. Clear Formula – Non-staining, No odor
50. Non-Staining Clear Formula
51. No Odor Clear Formula
52. Indoor & Outdoor Insect Killer
53. No lingering odor
54. No oily residue
55. Unscented
56. Leaves no odor
57. No Odor
58. Odor Free
59. Non-Staining
60. Water-based •
61. Water-based (Non-staining, [Leaves] no odor)
62. Non-staining formula that leaves no odor
63. \*\*[Guaranteed] [Results] [or your] [money back]
64. New & Improved Sprayer
65. Easy Storage Sprayer
66. 4 AA Alkaline Batteries Included [Battery Powered EZ Spray]
67. EzSpray Power Action Sprayer [batteries included]
68. [Please Read Before Use] – When Priming, Hold sprayer Level to the Ground. If Held at an Angle, Sprayer Will not Prime
69. EzSpray Easy Setup
70. Continuous Spray
71. Increased Pressure for (5 [10] [X] Minute) Continuous Spray
72. Up to 5 [10] [X] minutes of Continuous Spray
73. Adjustable Spray Patterns for [Spot Application][Covers large area]
74. Extended Wand for Hard-to-Reach Areas
75. Locking Trigger Reduces Hand Fatigue
76. Easy Action Pump [Sprayer]
77. No Assembly Required]
78. [Also] Kills Stink Bugs
79. Reusable Battery Sprayer
80. Battery Powered Sprayer
81. Reusable Auto Trigger [Sprayer]•
82. For Use with Reusable Auto Trigger [Sprayer]
83. Refill
84. Continuous [Adjustable] Spray [for Entire Home Protection]
85. Continuous [Action] Power Sprayer
86. Continuous Power Trigger [Spray]
87. Press and Hold Technology
88. EZSpray
89. Comfort Power Sprayer [Trigger]
90. Reduces[No] Hand Fatigue
91. No pumping [no squeezing], just press to spray
92. Batteries [not] included
93. Includes [X] AA Batteries
94. [New] AccuShot
95. [New] AccuShot Sprayer
96. [Just] Aim & Spray
97. Comfort-Power-Precision
98. With Extendable Wand [for improved accuracy]
99. With Adjustable Wand [for improved accuracy]

100. For use with Reusable AccuShot Sprayer

\*on non porous surfaces

(Note to Reviewer: The word "new" will only remain on the label for up to 6 months after being introduced into the market)

## MARKETING LANGUAGE AND DIRECTIONS FOR A GENERAL USE PRODUCT

### OPTIONAL MARKETING LANGUAGE

[Kills both adult and pre-adult (larvae) fleas for up to 8 weeks [2 months] • Kills fleas and their hatching eggs • Breaks the flea life cycle • Keeps killing • Keeps on killing • Protects for up to [16, 24, 36 weeks] [4, 6, 9 months] indoors • Lasts up to [16,24, 36] weeks [4, 6, 9 months] Indoors • Up to [4,6, 9] month Indoor Control]

[Chemsico Home Insect Control 25G [This product] is an effective formulation, which kills roaches, ants and other crawling insects [bugs] fast.] [Chemsico Home Insect Control 25G [This product] is specially formulated to kill bugs [pests] fast plus keeps killing up to [6], [9] [months] [24], [36] [weeks,] indoors.] [Chemsico Home Insect Control 25G [This product] stays on treated surfaces providing killing power for up to [9] months[36 weeks] indoors after the spray has dried.] [Chemsico Home Insect Control 25G also stays on treated surfaces providing insect protection for up to [36] weeks indoors.] [This product [formula] is for indoor and outdoor insect control. It leaves no odor and is non-staining.] [Chemsico Home Insect Control 25G controls cockroaches for up to 12 months [52 weeks] [indoors] on non-porous surfaces].

[Chemsico Home Insect Control 25G is effective against roaches, ants and other listed insects and kills [controls] for up to [9 months] [36 weeks] indoors.] [This formula is non-staining and leaves no odor.] [To kill [control] insects inside your home, spray Chemsico Home Insect Control 25G [this product] along baseboards in your kitchen, bathroom and other living areas. To help prevent insects from entering your home, spray outside surfaces of screens and around door and window frames.]

[OPTIONAL PRODUCT FACT BOX]

### PRODUCT FACTS

#### What It Does:

Kills [carpenter ants] ants, asian beetles [cockroaches] roaches, fleas, ticks, spiders, [crickets, earwigs, silverfish] and other listed insects

**Where to Use:** (indoor icon) (outdoor icon)

**INDOORS:** In cracks and crevices, along baseboards,[ under sinks, behind stoves and refrigerators and anywhere insects may hide] [wherever pests find entrance]

**OUTDOORS:** [On surfaces of] Outside surfaces of screens, doors and window frames, porches, patios, buildings or wherever insects may enter

**Questions & Comments:** (phone icon) (computer icon)

[Bracketed Text] = Optional Language

### OPTIONAL MARKETING LANGUAGE FOR BACK PANEL DISPLAY ONLY

#### Option 1:

[Also] Try our [Triazicide] outdoor insect killers

- [Spectracide Triazicide Insect Killer for Lawns & Landscapes Concentrate]
- [Spectracide Triazicide Insect Killer for Lawns Granules]



#### Option 2:

[Try our] [Spectracide Triazicide Insect Killer for Lawns & Landscapes Concentrate] [Spectracide Triazicide Insect Killer for Lawns Granules] [to kill insects above and below ground]



#### Option 3:

[Kill] [Control] insects above and below ground with [Spectracide Triazicide Insect Killer for Lawns & Landscapes Concentrate] [Spectracide Triazicide Insect Killer for Lawns Granules]

